



*A Better Way to Invest in Startups*

OurCrowd is a global venture investing platform that empowers institutions and individuals to invest and engage in emerging companies. The most active venture firm in Israel, OurCrowd vets and selects companies, invests its capital, and provides its global network with unparalleled access to co-invest and contribute connections, talent and deal flow.

OurCrowd builds value for its portfolio companies throughout their life cycles, providing mentorship, recruiting industry advisors, navigating follow-on rounds and creating growth opportunities through its network of multinational partnerships.

*OurCrowd's Mission: Democratize access to venture capital and private market investing for accredited investors around the world*

**\$2.2B**

Committed  
Funds

**18,200**

Companies &  
Funds Vetted

**427**

Portfolio  
Companies

**50**

Funds

**63**

Exits

**225,000**

Registered Investors

As of July 2023

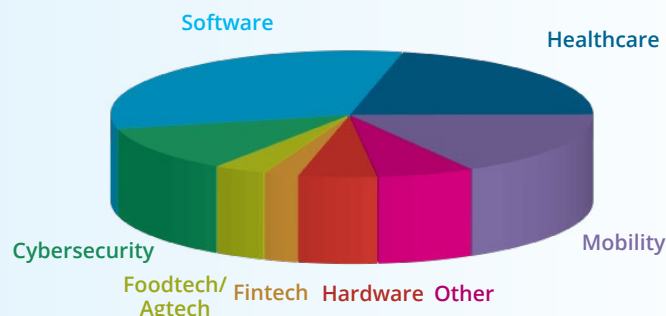
## DIVERSIFY YOUR PORTFOLIO WITH VENTURE CAPITAL

Venture capital is an increasingly important component of equity investing, given that early stage companies are waiting longer to go public.

OurCrowd provides exclusive venture opportunities formerly only available to major institutions, large family offices, and ultra-high net worth individuals.

Accredited investors can select and build their own unique and diversified portfolio of global companies, alongside institutional co-investors, or invest directly into a managed fund.

Funds can be selected according to their preferred sector, stage, geography, or investment thesis.



*"Israel's most active venture investor"* PitchBook 2013-2021

## OURCROWD PORTFOLIO COMPANIES HAVE LISTED ON LEADING EXCHANGES, AND BEEN ACQUIRED BY LEADING MULTINATIONALS

**JUMP**

Acquired by **Uber**  
May 2018  
For an undisclosed  
amount



**BEYOND MEAT**

NASDAQ: **BYND**  
IPO: **May 2019**  
Market Cap (Jan 4, 2023):  
\$789M

**Lemonade**

NYSE: **LMND**  
IPO: **July 2020**  
Market Cap (Jan 4, 2023):  
\$949M

**CYBERX**

Acquired by **Microsoft**  
August 2020  
For an undisclosed  
amount

**KENNA**  
Security

Acquired by **Cisco**  
June 2021  
For an undisclosed  
amount

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Jerusalem | New York | Abu Dhabi | Chicago | Hong Kong | London | Madrid | San Diego | São Paulo | Singapore | Sydney | Tel Aviv | Toronto

# HOW OURCROWD WORKS



## Sourcing & Selection

Reviews and selects  
1-2% of companies  
from 2,500 annually



## Deal Terms

Negotiates and  
prepares deal terms



## Funding

Invests its capital and  
invites its accredited  
members to invest in  
individual startups or  
funds at same terms



## Growth & Networking

Strengthens portfolio  
with value-add, follow-on  
rounds, mentorship with  
its global ecosystem

## OUR PORTFOLIO INCLUDES CO-INVESTMENT WITH TOP GLOBAL VCS, SUCH AS:



## SELECT CORPORATE PARTNERS



## STRATEGIC INSTITUTIONAL PARTNERS



## MISSION-DRIVEN LEADERSHIP TEAM



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